



**GOVERNING BOARD OF THE GLOBAL HEALTH EDCTP3 JOINT UNDERTAKING**  
**DECISION N° GB/20/2024**  
**Adopting the Communication Policy**  
**of the Global Health EDCTP3 Joint Undertaking**

THE GOVERNING BOARD OF THE GLOBAL HEALTH EDCTP3 JOINT UNDERTAKING (hereafter “Global Health EDCTP3 JU”),

Having regard to Council Regulation (EU) No 2021/2085 of 19 November 2021 establishing the Joint Undertakings under Horizon Europe and repealing Regulations (EC) No 219/2007, (EU) No 557/2014, (EU) No 558/2014, (EU) No 559/2014, (EU) No 560/2014, (EU) No 561/2014 and (EU) No 642/2014 (hereafter “the Founding Regulation”), in particular Article 17(2)(t) and 19(4)(p) thereof,

WHEREAS:

- (1) The Governing Board should approve the Joint Undertaking’s communication policy upon recommendation of the Executive Director
- (2) On 29 May 2024, the Executive Director submitted to the Governing Board the communication policy of the Global Health EDCTP3 Joint Undertaking, consisting in the communication strategy 2024-2031, the Annual Communication Workplan 2024 and the Branding Booklet 2024-2031.

HAS ADOPTED THIS DECISION:

***Article 1***

The communication policy of the Global Health EDCTP3 Joint Undertaking as annexed to this decision is hereby adopted.

**Article 2**

This Decision shall enter into force on the day of its adoption.

Done at Brussels, 27 June 2024.

*For the Global Health EDCTP3 Joint Undertaking Governing Board*

Irene Norstedt

*Chairperson of the Governing Board*

Annexes:

Communication policy of the Global Health EDCTP3 Joint Undertaking:

1. Global Health EDCTP3 Communication Strategy 2024-31
2. Global Health EDCTP3 Annual Communication Workplan 2024
3. Global Health EDCTP3 Branding Booklet 2024-31